

Message Text

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PAGE 01 STATE 105379
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FM SECSTATE WASHDC
TO AMEMBASSY BANGKOK

UNCLAS STATE 105379

INFORM: PAO

E.O. 11652:N/A

TAGS:BEXP, AFSP, TH

SUBJECT:FY-1978 COUNTRY COMMERCIAL PROGRAM - THAILAND

REF: (A) BANGKOK 4026; (B) STATE A-5960

1. WCAG-AGREED DRAFT OF FY-1978 CCP FOR THAILAND BEING SENT VIA AIRPOUCH ON 4/29/77 AND CONCURRENTLY BY INTERNATIONAL MAIL. DRAFT HAS BEEN REVIEWED AND CLEARED BY MEMBERS OF WASHINGTON COMMERCIAL ACTION GROUP (WCAG). PROPOSALS SUBMITTED IN REFTTEL A INCORPORATED IN DRAFT TO MAXIMUM EXTENT POSSIBLE. ADDITIONS OR MODIFICATIONS REFLECT PROGRAM REQUIREMENTS AND DESIDERATE OF WCAG AGENCIES.

2. WCAG REPRESENTATIVE DAVID EARLE, COUNTRY MARKETING MANAGER FOR THAILAND PLANS TO VISIT BANGKOK FROM JUNE 6
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THROUGH JUNE 8 FOR PURPOSE OF REVIEWING ALL ASPECTS OF DRAFT AND COMPLETING CCP FOR THAILAND. REPRESENTATIVE INSTRUCTED TO RETURN TO WASHINGTON WITH MUTUALLY AGREED TEXT OF THE CCP REFLECTING APPROVAL OF COUNTRY COMMERCIAL ACTION GROUP (CCAG) AND INVOLVEMENT OF PRINCIPAL ADMINISTRATIVE OFFICER.

3. SEPARATE MESSAGE PROVIDING EARLE TRAVEL PLANS
FOLLOWS.

4. COORDINATION WITH PUBLIC AFFAIRS OFFICER (PAO) ON
DRAFT CCP SHOULD BE UNDERTAKEN PRIOR TO VISIT OF WCAG
REPRESENTATIVE IN ORDER TO INSURE THAT USIS POST PROJECT
PROPOSALS IN PAO'S QUOTE COUNTRY PLAN UNQUOTE CORRESPOND
TO CCP ACTIVITIES.

5. ACTION REQUESTED: POST IS REQUESTED TO REVIEW DRAFT
CCP PRIOR TO ARRIVAL OF WCAG REPRESENTATIVE AND TO COM-
PLETE TO THE EXTENT POSSIBLE THE FOLLOWING SECTIONS:
REVIEW AND REVISE AS NECESSARY THE OVERVIEW IN AN EFFORT
TO HAVE MOST UP-TO-DATE OVERVIEW POSSIBLE AT TIME CCP
GOES TO PRESS IN JULY/AUGUST; COMPLETE SECTION II,
INCLUDING FUNCTIONAL DUTIES AS REQUESTED IN STATE A-5960
AT TOP OF PAGE 4; REVIEW ALL CAMPAIGNS AND SPECIAL POST
EFFORTS; COMPILE TOTAL PERSON DAYS AVAILABLE BY PERSONNEL
CATEGORY AND TENTATIVELY CALCULATE PROBABLE WORKLOAD
REQUIREMENTS IN PERSON DAYS AS BASIS FOR COMPLETION OF
SECTION V DURING VISIT OF WCAG REPRESENTATIVES; AND
COMPILE FY 76, FY 77 AND TENTATIVE FY 78 DATA FOR
FINANCIAL RESOURCES SCHEDULE (SECTION VI) PRIOR TO ARRIVAL
OF WCAG REPRESENTATIVE. DURING WCAG REPRESENTATIVES'
VISIT COMPLETE SECTION VI IN ITS ENTIRETY. CHRISTOPHER

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Message Attributes

Automatic Decaptioning: X
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Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
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